

SPONSORSHIP *Opportunities*

SATURDAY, JULY 13, 2024

***We heard it through the grapevine* that two legendary Motown groups are coming together for the Great Lakes Center for the Arts for the 2024 Gala!**

The Sounds of Motor City will feature Motown legends, The Temptations and The Four Tops. Backed by a tight rhythm section and blazing brass ensemble, these legendary supergroups will bring their signature sound to the party of the season—the 2024 Annual Gala. Enjoy an unforgettable evening featuring cocktails, a VIP dinner with a live auction, and American music royalty The Temptations and The Four Tops—LIVE in concert. After the show, guests are encouraged to head upstairs to the Rooftop Afterparty to dance the night away under the stars and enjoy tasty, well-crafted cocktails and inspired bites.

This annual fundraiser benefits the mission of the Great Lakes Center for the Arts—to inspire, entertain, educate, and serve *all* in Northern Michigan year-round by presenting exceptional experiences across the full spectrum of the performing arts and offering impactful educational opportunities.

THE EVENING

5:00 PM—VIP Dinner

8:30 PM—Gala Concert with
The Temptations and The Four Tops

10:00 PM—Rooftop Afterparty

Attire: Motor City Chic, Black Tie Optional

**SPONSORSHIP DEADLINE:
WEDNESDAY, MARCH 31, 2024**

To be included in the invitation, sponsorships must be pledged by **March 31, 2024**. For more information and to reserve your seats, please visit greatlakescfa.org/2024-gala or contact the Development Office at **231.439.2609** or gala@greatlakescfa.org



**SOUNDS OF
MOTOR CITY**

2024 Gala

SPONSORSHIP

Levels

INCLUDED IN ALL SPONSORSHIPS

- Recognition in the Gala program
- Recognition on event materials

COMPOSER | \$50,000

- Recognition from Center Stage
- Twelve prime tickets to VIP Dinner, Gala Concert, and Rooftop Afterparty
- Distinguished recognition on event materials
- On-call personal concierge available for duration of the evening
- Prominent event naming opportunities

CONDUCTOR | \$25,000

- Recognition from Center Stage
- Eight prime tickets to VIP Dinner, Gala Concert, and Rooftop Afterparty
- Distinguished recognition on event materials
- On-call personal concierge available for duration of the evening
- Premier event naming opportunities

MAESTRO | \$12,000

- Eight tickets to VIP Dinner, Gala Concert, and Rooftop Afterparty
- Exclusive event naming opportunities, based on availability

QUARTET | \$6,000

- Four tickets to VIP Dinner, Gala Concert, and Rooftop Afterparty

DUET | \$3,000

- Two tickets to VIP Dinner, Gala Concert, and Rooftop Afterparty

SOLOIST | \$1,500

- One ticket to VIP Dinner, Gala Concert, and Rooftop Afterparty

In exchange for your contribution, the estimated fair market value of the VIP Dinner, Gala Concert, and Rooftop Afterparty is \$250 per ticket. All amounts in excess of the fair market value are tax deductible to the extent of the law.



**SOUNDS OF
MOTOR CITY**

2024 Gala