

**ENRICH YOUR COMMUNITY
WHILE EXPANDING
YOUR REACH IN
NORTHERN MICHIGAN.**

2021

Corporate Circle



Align Your Brand with Elevated Experiences in the Arts

Choose a partnership with the Center that supports your goals and expands your company's reach. Access unique ways to delight your clients, team, executive-level staff, and more.

231.439.2600 • greatlakescfa.org
support@greatlakescfa.org
800 BAY HARBOR DRIVE BAY HARBOR, MI 49770

2021 Corporate Benefits

Each sponsorship level includes benefits of the level(s) below it.

PRESENTING SPONSOR | \$25,000 AND UP

Exclusive opportunity available for one company per event.

Logo featured as a PRESENTING Sponsor and exclusive opportunity to sponsor the Donor Lounge for your sponsored event.

Complimentary full-page ad in the program for one season.

Use of up to 8 Box Seats for your sponsored event.

Backstage Meet & Greet and photo opportunity with artists (upon artist approval).

SPOTLIGHT SPONSOR | \$10,000 - \$24,999

Logo featured as a SPOTLIGHT Sponsor for your sponsored event.

Discounted ad in the program for one season.

Discount on facility rental.

Discounted tickets to your sponsored event.

SUPPORTING SPONSOR | \$5,000 - \$9,999

Logo featured as a SUPPORTING Sponsor for your sponsored event on the program insert as well as the Corporate Circle page.

Acknowledgment of your company from the stage for your sponsored event.

Invitation for two to annual behind-the-curtain event.

Photo opportunity to present a check to the Center.

PATRON | \$2,500 - \$4,999

Donor Lounge access for company principals and their guests during an event of your choice.

Recognition on GLCFA website for one year with click-through logo.

Digital ad displayed on the Center's Box Office TV during events.

FRIEND | \$500 - \$2,499

Invitation for two to annual member appreciation event.

Recognition in the Center's e-newsletter and social media channels.

MEMBER | UP TO \$499

Company name listed in program on Corporate Circle page for a year.



Elevate Your Brand's Exposure

Take advantage of the Center's established marketing platforms and relationships to reach thousands with your professional message.



VIP Experiences

- Private viewing box
- Meet & Greet with performers
- Block of tickets
- Rental of entire venue

Spaces to Impress

As the region's social and cultural hub, the Center is a premier destination for business leaders seeking to entertain clients. Host your private event in one of our elegant meeting spaces.



Executive and Employee Benefits

Engage all members of your team with complimentary and discounted tickets for your event or for the season.



Thriving Arts, Thriving Community

Make an impact by partnering with the Center and contributing to the area's growth, vitality, and cultural tourism. Beyond the immediate economic impact, supporting the arts also fosters a sense of community through shared experiences.



Your generous support helps the Center carry out its mission to inspire, entertain, educate, and serve *all* in Northern Michigan year-round by presenting exceptional experiences across the full spectrum of the performing arts and offering impactful educational opportunities.



2021 Event Sponsorships are now available.

To discuss your company's goals and opportunities, please contact Matthew Wawro, Development Director, at **mwawro@greatlakescfa.org**, or call 231.439.2606.

The Great Lakes Center for the Arts is a 501(c)3 charitable organization.
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