

Event Planning Guide



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Overview Of The Center

ABOUT

The Great Lakes Center for the Arts is a 501(c)3 charitable organization with a mission to inspire, entertain, and educate residents and visitors to Northern Michigan with year-round programming across all genres of the performing arts. Designed by renowned theater designers Fisher Dachs Associates and architects TowerPinkster, the Center is centrally located in Northern Michigan, just outside of Petoskey on US31, near Harbor Springs, Charlevoix, and Boyne City.

PROGRAMMING

After the curtain rose for the first time in July of 2018, the Center began presenting a year-round line-up of events across all performing arts genres. Visiting artists, local talent, intellectual dialogue, cinema experiences, and educational programming, accompany music, theater, dance, comedy and more in bringing exceptional opportunities to the shores of Lake Michigan. The Center is dedicated to affordable ticket pricing for year-round and seasonal residents and visitors of all ages to enjoy and benefit from the Center's resources.

THE AREA

Located near many historic, destination towns, the Center welcomes patrons to experience all that Northern Michigan has to offer. There are many opportunities for indoor and outdoor activities for all ages, unique dining experiences and lodging, as well as stunning views, any time of the year.

The Center's mission is to inspire, entertain, educate, and serve *all* in Northern Michigan year-round by presenting exceptional experiences across the full spectrum of the performing arts and offering impactful educational opportunities.

YOUR VENUE
RENTAL SUPPORTS
THE ARTS AND
THE MISSION OF
THE CENTER



Planning Information

The Great Lakes Center for the Arts has six unique spaces available for rent, perfect for private and business events, weddings, and social events.

FEATURES

- High-speed wifi throughout
- Catering / staging kitchen on Main Level
- Ample parking on site
- Porte cochère
- State-of-the-art features throughout

We welcome the opportunity to host you and your special event, business, or organization at the Center!

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SPACES AVAILABLE

Theater

- 525 seats, including box seating
- State-of-the-art acoustics and equipment, including a 45-foot cinema screen and Dolby theatrical surround sound
- Large stage: 35 feet deep x 78 feet total width, including wing space, plus 9 feet additional stage thrust with the removal of the first two rows of seats



SPACES AVAILABLE

Community Engagement Room

- 4,000 square feet for versatile use
- Variety of configurations for table and chairs seating, chair seating only, or mix
 - Tables and chairs: 256 capacity
 - Chairs only, lecture: 246 capacity





SPACES AVAILABLE

Donor Lounge

- 800 square feet of intimate space ideal for board meetings, private dining, or receptions
- Adjacent and connected to Rooftop Terrace
- Equipped with a flat-screen, high-definition television with presentation ability
- Portable bar service available

SPACES AVAILABLE

Main & Upper Level Lobby

- Host elegant receptions in the open Main or Upper Level Lobby
- Portable bar service available



SPACES AVAILABLE

Exterior Space

- Space for up to 40' by 60' tent on south lawn
- Electricity available





SPACES AVAILABLE

Main Level Patio & Rooftop Terrace

MAIN LEVEL PATIO

- 700 square feet
- Comfortable seating for 60 people
- Beautifully landscaped

ROOFTOP TERRACE

- 4,200 square feet
- Accommodates 180 seated and 280 standing
- Overlooking Lake Michigan and Bay Harbor Village
- Portable bar service available



Customize Your Event For A One Of-A-Kind Experience

The Center offers a variety of ways to upgrade your event, giving your guests an unforgettable experience.

CUSTOM EXPERIENCES COULD INCLUDE:

- Private viewing box
- Meet & greet with performers
- Private movie showing
- Block of tickets
- Rental of entire venue

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Make Your Vision A Reality

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